



SPRING AND FALL

MIDLAND POLO

DEADLINE FOR
AD SUBMISSION
FEBRUARY 20TH

2026 PROGRAM ADVERTISING

**CORPORATE
SPONSORS THAT
CONTRIBUTE \$5,000
OR MORE TOWARDS
AN ANNUAL SPONSOR-
SHIP GET A 25% AD
DISCOUNT!**

Polo is known as the sport of kings, but here in Midland it is the sport of landmen, car dealers, oil and gas operators, accountants, students, mothers, non-profit volunteers and PROS...in other words, Midland Polo is a community.

DISTRIBUTION

Luxury Market: Delivered by hand to targeted luxury consumers around Midland.

Polo Audience: Distributed by the Midland Polo at tournaments & charity events.

Advertising Associates: All advertising clientele receive copies for their respected businesses.

Please email Violeta Escapite at admin@midlandpolo.net

for more information or to advertise. Visit the website at www.midlandpolo.net.

Full page
Bleed
8.625 x 11.125
Trim
8.375 x 10.875
Live Area
7.5 x 10

1/2 Page Horizontal
7.5 x 4.75

DEADLINE FOR
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1/4 Page
3.5 x 4.75

Full Back Cover \$2,500
Inside Back Cover \$2,000
Full Page \$1,800
1/2 Page \$950
1/4 Page \$500

PLEASE MAKE CHECKS
PAYABLE TO:
Midland Polo
note: for publication

MAIL CHECKS TO:
Midland Polo
PO Box 81113
Midland, TX 79708

ADS DUE February 20, 2026

Price includes full color.

PRODUCTION REQUIREMENTS:

PDF FILES(PREFERRED)
CMYK color (not spot, RGB, or LAB)
300 dpi for photos and logos
1200dpi for line art

PHOTOSHOP & ILLUSTRATOR FILES
Must be saved in .tif or .eps format
CMYK color (not spot, RGB, or LAB)
300 dpi for photos and logos
1200dpi for line art

**IF YOU NEED ASSISTANCE WITH AD
DESIGN, PLEASE CONTACT
STACIE BECKMAN AT 615-479-3583
A FLAT FEE OF \$100 WILL BE CHARGED
FOR ANY AD DESIGN OR MANIPULATION**

Please email camera ready art to:
coedesign@fiberpipe.net
Please include your name
and contact information