



# SPRING AND FALL

# MIDLAND POLO

DEADLINE FOR  
AD SUBMISSION  
MARCH 1ST

## 2025 PROGRAM ADVERTISING

**CORPORATE  
SPONSORS THAT  
CONTRIBUTE \$5,000  
OR MORE TOWARDS  
AN ANNUAL SPONSOR-  
SHIP GET A 25% AD  
DISCOUNT!**

Polo is known as the sport of kings, but here in Midland it is the sport of landmen, car dealers, oil and gas operators, accountants, students, mothers, non-profit volunteers and PROS...in other words, Midland Polo is a community.

### DISTRIBUTION

Luxury Market: Delivered by hand to targeted luxury consumers around Midland.

Polo Audience: Distributed by the Midland Polo at tournaments & charity events.

Advertising Associates: All advertising clientele receive copies for their respected businesses.

Please email Violeta Escapite at [admin@midlandpolo.net](mailto:admin@midlandpolo.net)

for more information or to advertise. Visit the website at [www.midlandpolo.net](http://www.midlandpolo.net).

Full page  
Bleed  
8.625 x 11.125  
Trim  
8.375 x 10.875  
Live Area  
7.5 x 10

1/2 Page Horizontal  
7.5 x 4.75

DEADLINE FOR  
AD SUBMISSION  
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1/4 Page  
3.5 x 4.75

Full Back Cover \$2,150  
Inside Back Cover \$1,700  
Full Page \$1,400  
1/2 Page \$750  
1/4 Page \$400

PLEASE MAKE CHECKS  
PAYABLE TO:  
Midland Polo  
note: for publication

MAIL CHECKS TO:  
Midland Polo  
PO Box 81113  
Midland, TX 79708

ADS DUE March 1st  
Price includes full color.  
PRODUCTION REQUIREMENTS:

**PDF FILES(PREFERRED)**  
*CMYK color (not spot, RGB, or LAB)*  
*300 dpi for photos and logos*  
*1200dpi for line art*

**PHOTOSHOP & ILLUSTRATOR FILES**  
*Must be saved in .tif or .eps format*  
*CMYK color (not spot, RGB, or LAB)*  
*300 dpi for photos and logos*  
*1200dpi for line art*

**IF YOU NEED ASSISTANCE WITH AD  
DESIGN, PLEASE CONTACT  
STACIE BECKMAN AT 615-479-3583  
A FLAT FEE OF \$100 WILL BE CHARGED  
FOR ANY AD DESIGN OR MANIPULATION**

Please email camera ready art to:  
[coedesign@fiberpipe.net](mailto:coedesign@fiberpipe.net)  
Please include your name  
and contact information