SPRING AND FALL MIDLAND POLO

DEADLINE FOR AD SUBMISSION MARCH 1ST

2024 PROGRAM

ADVERTISING

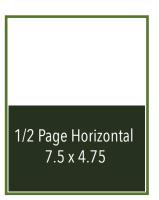
Midland Polo is one of the oldest clubs in America still in operation. Here at Midland, polo is not the "sport of kings", but the sport of landmen, car dealers, oil and gas operators, accountants, students, mothers, non-profit volunteers and PROS...in other words our club is a community.

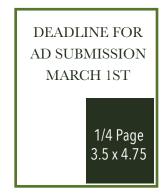
DISTRIBUTION

Luxury Market: Delivered by hand to targeted luxury consumers around Midland.
Polo Audience: Distributed by the polo club at tournaments & charity events.
Advertising Associates: All advertising clientele receive copies for their respected businesses.

Please email Violeta Esacapite at admin@midlandpolo.net for more information or to advertise. Visit the website at www.midlandpolo.net.

Full page Bleed 8.625 x 11.125 Trim 8.375 x 10.875 Live Area 7.5 x 10





Full Back Cover \$2,150 Inside Back Cover \$1,700 Full Page \$1,400 1/2 Page \$750 1/4 Page \$400

PLEASE MAKE CHECKS
PAYABLE TO:
Midland Polo Club
note: for publication

MAIL CHECKS TO: Midland Polo Club PO Box 81113 Midland, TX 79708

ADS DUE March 1st Price includes full color. PRODUCTION REQUIREMENTS:

PDF FILES(PREFERRED)

CMYK color (not spot, RGB, or LAB)

300 dpi for photos and logos

1200dpi for line art

IF YOU NEED ASSISTANCE WITH AD
DESIGN, PLEASE CONTACT
STACIE BECKMAN AT 615-479-3583
A FLAT FEE OF \$100 WILL BE CHARGED
FOR ANY AD DESIGN OR MANIPULATION

PHOTOSHOP & ILLUSTRATOR FILES

Must be saved in .tif or .eps format CMYK color (not spot, RGB, or LAB) 300 dpi for photos and logos 1200dpi for line art

> Please email camera ready art to: coedesign@fiberpipe.net Please include your name and contact information